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Seconds Communication  
Secrets For A Distracted World

# **Youve Got 8 Seconds Communication Secrets For A Distracted World**

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## **Youve Got 8 Seconds Communication**

Communication, after all, is something we all do all the time without giving it a great deal of thought. You've Got 8 Seconds could change that as Hellman explores how to avoid being lost in the communication avalanche that came with the Information Age. Oh, and did I mention that you might also find yourself laughing out loud as you read it?

## **You've Got 8 Seconds: Communication Secrets for a ...**

To get heard, says high-stakes communications expert Paul Hellman, you need to focus your message, be slightly different, and deliver with finesse. Through fast, fun, actionable tips, You've Got 8 Seconds explains what

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works and what doesn't, what's forgettable and what sticks. With stories, scripts, and examples of good and bad messages, the book reveals three main strategies:

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### **You've Got 8 Seconds: Paul Hellman, Paul Hellman ...**

The average attention span today has dropped to 8 seconds (which means you may want to send out detailed bullet points reviewing what was discussed at your last staff meeting). With more

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distractions today than ever before for the average person, it has become as difficult as it's ever been to get a message across.

## **You've Got 8 Seconds: Communication Secrets for a ...**

To break through, says high-stakes communications expert Paul Hellman, you need to focus on your audience, be slightly different, and deliver with finesse. Through fast, fun, actionable tips, *You've Got 8 Seconds* explains what works and what doesn't, what's forgettable and what sticks. With stories, scripts, and examples of good and bad messages, the book reveals three main strategies:

## **Amazon.com: You've Got 8 Seconds: Communication Secrets ...**

To get heard in this ADD-filled, phone-addicted culture, one must focus their message, be slightly different, and deliver with finesse. In *You've Got 8 Seconds*, high-stakes communications

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expert Paul Hellman uses fast, fun, actionable tips to explain what works and what doesn't, what's forgettable and what sticks, when it comes to getting your message to land.

## **You've Got 8 Seconds: Communication Secrets for a ...**

"You've Got 8 Seconds teaches you to find the core of your message and make it memorable. Filled with powerful insights and humor, this is a must-read for anyone who wants to sell their ideas or themselves. I started using Paul's tools immediately, and urge you to do the same." — Jon Peters, CEO, AthenaOnline

## **You've Got 8 Seconds: Communication Secrets for a ...**

Whether pitching a project, giving a speech, selling a product, or just writing your next email, with You've Got 8 Seconds you'll get heard, get remembered, and get results.

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## **You've Got 8 Seconds:**

### **Communication Secrets for a ...**

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## **Amazon.com: Customer reviews:**

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## **Communication Secrets for a ...**

You've Got 8 Seconds will show you how to get heard, get remembered, and get results. You'll learn how to employ three vital strategies, illustrated with fast, actionable tips, amusing stories, and examples of good and bad messages. FOCUS doesn't just mean to say less, but also to design a compelling message.

## **You've Got 8 Seconds:**

### **Communication Secrets for a ...**

You've Got 8 Seconds teaches 3 critical skills: Focus doesn't just mean to say less, but also to design a compelling message that makes your essential points stick. Variety means to be slightly different. With variety, you'll make routine info come alive.

## **You've Got 8 Seconds: Conversation with Paul Hellman**

To break through, says high-stakes communications expert Paul Hellman, you need to focus on your audience, be slightly different, and deliver with

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finesse. Through fast, fun, actionable tips, You've Got 8 Seconds explains what works and what doesn't, what's forgettable and what sticks.

### **You've Got 8 Seconds (Audiobook) by Paul Hellman | Audible.com**

With so many people working at such frenetic paces there is a big need to make your point and make it quick, if you want anything to happen. This is what Paul Hellman explores in his book “You’ve Got 8 Seconds: Communication Secrets for a Distracted World.” This book was featured as the July OD Book Club for GIODN.

### **IOD Blog - GIODN Book Review - You've Got 8 Seconds by ...**

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also to design a compelling message.

## **You've Got 8 Seconds: Amazon.co.uk: Paul Hellman ...**

In the realm of communication, conciseness is a virtue everyone can appreciate. "You've Got 8 Seconds" is an excellent modern-day interpretation of an ancient saying, "A truly wise person uses few words." Paul Hellman articulates this wonderfully for today's Distracted World.

## **PM WORLD BOOK REVIEW**

You've Got 8 Seconds: Communication Secrets for a Distracted World can bring any time you are and not make your handbag space or bookshelves' turn into full because you can have it with your lovely laptop even phone. This You've Got 8 Seconds: Communication Secrets for a Distracted World having excellent ...

## **You've Got 8 Seconds: Communication Secrets for a ...**

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Paul Hellman believes when someone speaks to an audience, they only have 8 seconds to capture people's attention. In his book "You've Got 8 Seconds: Communication Secrets for a Distracted World", he talks about three strategies that will help make people listen and remember what they hear.

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